

## UNDERSTANDING TRIBE POINTS

### MEASURING POSITIVE CONTRIBUTION AND LEADERSHIP

Preparation for success is not only about improving one's own life. It is also about contributing positively to the environment around you.

The Profiles platform uses tribe points to measure and document how an individual contributes to others by encouraging discipline, accountability, and the pursuit of excellence.

Tribe points exist to recognize leadership through example.

### WHY TRIBE POINTS MATTER

People in prison live in close communities. Every action influences the culture of confinement—positively or negatively. When individuals choose to work deliberately on self-improvement, they raise the standard for what is possible. When they help others understand the importance of preparation, they change the culture. Tribe points exist to:

- » Measure positive contribution to others
- » Encourage leadership and mentorship
- » Recognize individuals who elevate those around them
- » Document community impact for future self-advocacy

### LIVING AS AN AMBASSADOR FOR EXCELLENCE

Each participant in the Profiles platform is encouraged to live as an ambassador for good. An ambassador:

- » Leads through consistent action
- » Demonstrates discipline and self-direction
- » Encourages others to pursue excellence
- » Shares tools and structure, not empty motivation

By building a profile, a participant shows that he is intrinsically motivated and focused on creating a pathway to higher levels of liberty at the soonest possible time. By helping others do the same, he demonstrates leadership.

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## HOW TRIBE POINTS ARE EARNED

Tribe points are earned when a participant helps others begin building profiles and engaging in disciplined preparation.

When someone joins the platform and attributes their participation to an individual who encouraged them, the encouraging individual earns tribe points tied to that person's documented effort.

This creates a measurable record of:

- » mentorship,
- » influence,
- » and positive leadership.

Tribe points grow as others write, learn, and document their progress. Anyone can build a tribe, and the points always accumulate. For example:

- » Bob invites Tom.
- » Tom earns individual points for the work he does, and Bob earns those same points as Tom. They accumulate in his tribe.
- » Tom invites John.
- » John earns individual points for the work he does, but Tom earns tribe points for John. Bob also earns tribe points for John's work.

We encourage people to build large tribes and show the good they're doing for society. It's a potential pathway for earning freedom.

## WHAT TRIBE POINTS MEASURE

Tribe points measure community contribution. They reflect:

- » effort invested in helping others prepare,
- » leadership through example,
- » and sustained positive influence.

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### **TRIBE POINTS DO NOT MEASURE:**

- » popularity,
- » authority,
- » or informal status.

They measure impact.

### **TRIBE POINTS AND CULTURE CHANGE**

Culture does not change through rules alone. It changes through behavior. When individuals see peers:

- » writing consistently,
- » documenting learning,
- » planning for release,
- » and helping others do the same, the culture of confinement improves.

Tribe points allow this improvement to be documented and measured, rather than assumed.

### **TRIBE POINTS AND SELF-ADVOCACY**

At different stages of the justice journey, individuals may seek higher levels of liberty, including:

- » early termination of supervised release,
- » sentence reductions where available,
- » or executive clemency.

In these moments, decision-makers often ask:

- » “What has this person done with their time?”

Tribe points help answer a more powerful question:

- » “How has this person helped others do better?”

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A documented record of positive contribution strengthens any petition for relief. It shows leadership, responsibility, and commitment to community improvement—not just personal gain.

### **BUILDING A RECORD THAT LASTS**

The Profiles platform exists to give participants tools they can use later. Tribe points:

- » build a visible record of contribution,
- » support long-term advocacy,
- » and demonstrate merit beyond words.

This record does not appear overnight. It must be built deliberately, through consistent action and engagement.

### **FINAL PERSPECTIVE**

- » Improving your own life matters.
- » Improving the lives of others multiplies that impact.
- » Tribe points exist to measure, recognize, and document those positive contributions—so that leadership, discipline, and service are visible when it matters most.

### **NOTE FOR STAFF AND STAKEHOLDERS**

Tribe points reflect documented mentorship and influence over time. Review of content and context remains a matter of professional discretion.

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